CANADA EDUCATION TECHNOLOGY
EDITION

TOP
CANADA EDUCATION TECHNOLOGY SOLUTIONS PROVIDER 2022

Awarded by
Education Technology Insights

YouTestMe

YouTestMe

TOP 10 CANADA EDUCATION TECHNOLOGY SOLUTIONS PROVIDERS 2022

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The annual listing of 10 companies in Canada that are at the forefront of providing Education Technology solutions and impacting the industry

Education
Technology Insights

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YouTestMe

Simple Knowledge Testing, Evaluation, Learning

"We need to bring learning to people instead of people to learning."

Danilo Sretenovic,
COO

This adage by Elliott Masie, an educational technology expert credited with coining the phrase 'e-learning,' aptly resonates with the educational metaverse. Governments and testing organizations worldwide have had to determine whether or not to transition from paper-based exams to proctored online examinations due to the global outbreak. The continuum of education for students worldwide is made possible through the adoption of hand-in test design and delivery, candidate organization, and transition from pen and paper to computer-based testing.

Driven by progress in e-learning, Canada-based YouTestMe, a software development company, delivers numerous features and options suitable for corporate and academic learning and training. YouTestMe specializes in providing secure and complete e-learning solutions, including test management, item authoring, advanced reporting, and a security system.

> 66
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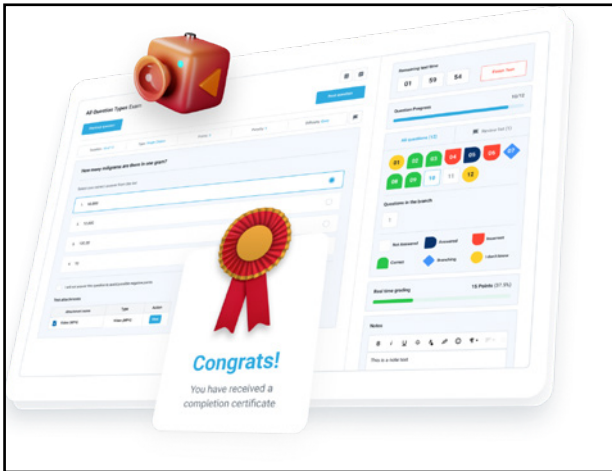>
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The pandemic exacerbated the adoption of education technology while also making businesses aware of their responsibilities to uplift the local communities. In 2012, Zoran Kukoljac, owner of Malloc Corporation, reached out to a strapping young engineer, Danilo Sretenovic, COO at YouTestMe. The two collaborated to design an end-to-end solution for knowledge examination, revolutionizing the education and testing process. Danilo witnessed the benefits and drawbacks of the education system at the time.

It was this very experience that spurred the inception of YouTestMe. A vision turned into reality with the mission of

launching a sophisticated technology tool in the field of e-learning.

"We intended to make the best knowledge testing solution and let YouTestMe do the talking. We have gained expertise in this field by creating several custom solutions for numerous types of clients, including corporate training, unique LMSs, and academic institutions," says Danilo Sretenovic, COO of YouTestMe.
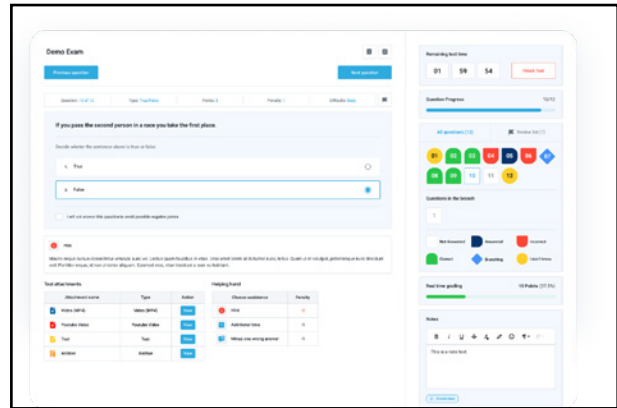

The organization focuses on helping customers optimize the use of YouTestMe GetCertified, ensuring they are heard, guided, and empowered to advance their knowledge examination platform. The flexible, one-stop solution for all types of online knowledge assessments features automated test and answer generators, a secure environment for test-taking, an advanced booking and reporting system, and much more.

However, to meet rigorous government criteria, due diligence, and security standards, YouTestMe had to improve its solution to the extent that it can be easily deployed on highly protected government servers. All the features developed for different lines of customers were carefully incorporated into the platform and made available for other potential clients. YouTestMe grew with market needs, providing an enterprise solution for knowledge examination, training, and certification.

YouTestMe has received a significant number of recommendations from corporate and government professionals owing to its flexibility and expertise i.e., Lufthansa Aviation, and City of Surrey among many others. For instance, a prominent economic institute from Canada, which counts thousands of tests annually in various locations and time zones, contacted YouTestMe. The client required

YouTestMe's software and service that would enable the transition of their scattered and administratively complex system to something uniform. During that time, the client took tests every day in English and French. The test format was different and ununiformed as some students took tests on paper, some in the legacy application, and some in a testing centre. The struggle to synchronize all the data daily and provide premium service to the candidates was challenging for the client. That's where YouTestMe came into play. Historical data was migrated, and YouTestMe developed a system that followed their entire process - the candidate bought the test and got the opportunity to schedule it on one of the offered dates. After the test was scheduled, the system sent an email confirmation and started notifying the candidate regularly. That way, the candidate would not forget the test and be prepared for it.

In addition, candidates had the opportunity to check the technical equipment even before the test. YouTestMe proctors greet each candidate individually on the day of the test, present the test rules again, and are always there to assist candidates. YouTestMe offloaded 80 percent of previous manual work and launched its client's business into the 21st century. Furthermore, YouTestMe has a premium product and a team of professionals for premium type of testing service (i.e., for turnkey organization and remote monitoring of high-stake exams), which makes physical testing centres obsolete.

With such unwavering success stories, YouTestMe is fast securing its position at the helm of the edtech sector. Steering ahead, YouTestMe will focus on continuously developing its platform's capabilities by following and creating new trends in the e-learning industry, and provide a methodical, yet simple knowledge testing, evaluation and learning. ET