



youtestme

PITCH DECK



ABOUT US

We are People with Vision

Our company has developed a web-based software family with a goal to eliminate manual, paper-based testing and reporting, thus saving thousands of working hours per year spent on these processes, as well as our clients' money. We are streaming towards covering all evaluation processes (testing, surveying, training, soft skills). Unlike competing systems, our products are being delivered as a standalone,

pre-configured virtual appliance that can be deployed on the cloud or local servers within 30 minutes.

Another advantage of our company is the pricing model, being a one-time fee, with no additional fees calculated per-user/test/survey.

Our products: DB Analyzer, Test Daemon, **YouTestMe**

Our clients: US government (**FBI**), Serbian government, (**SMATSA**), **Hose & Rubber Supply**, John Naisbitt University, Oracle Canada, Citibank, Scotia bank, Prudential, Nesbitt Burns, London Life, General Electric

Experience: Over 20 years

PRODUCTS

YouTestMe Products

YouTestMe represents a web-based software line of products specialized for knowledge evaluation and computer-based learning



Get**Certified**

Software for knowledge evaluation, surveys & certification



Classroom2020

Learning Management System (LMS) & knowledge evaluation software



Classroom2020
College Edition

Classroom2020 adjusted to needs of colleges



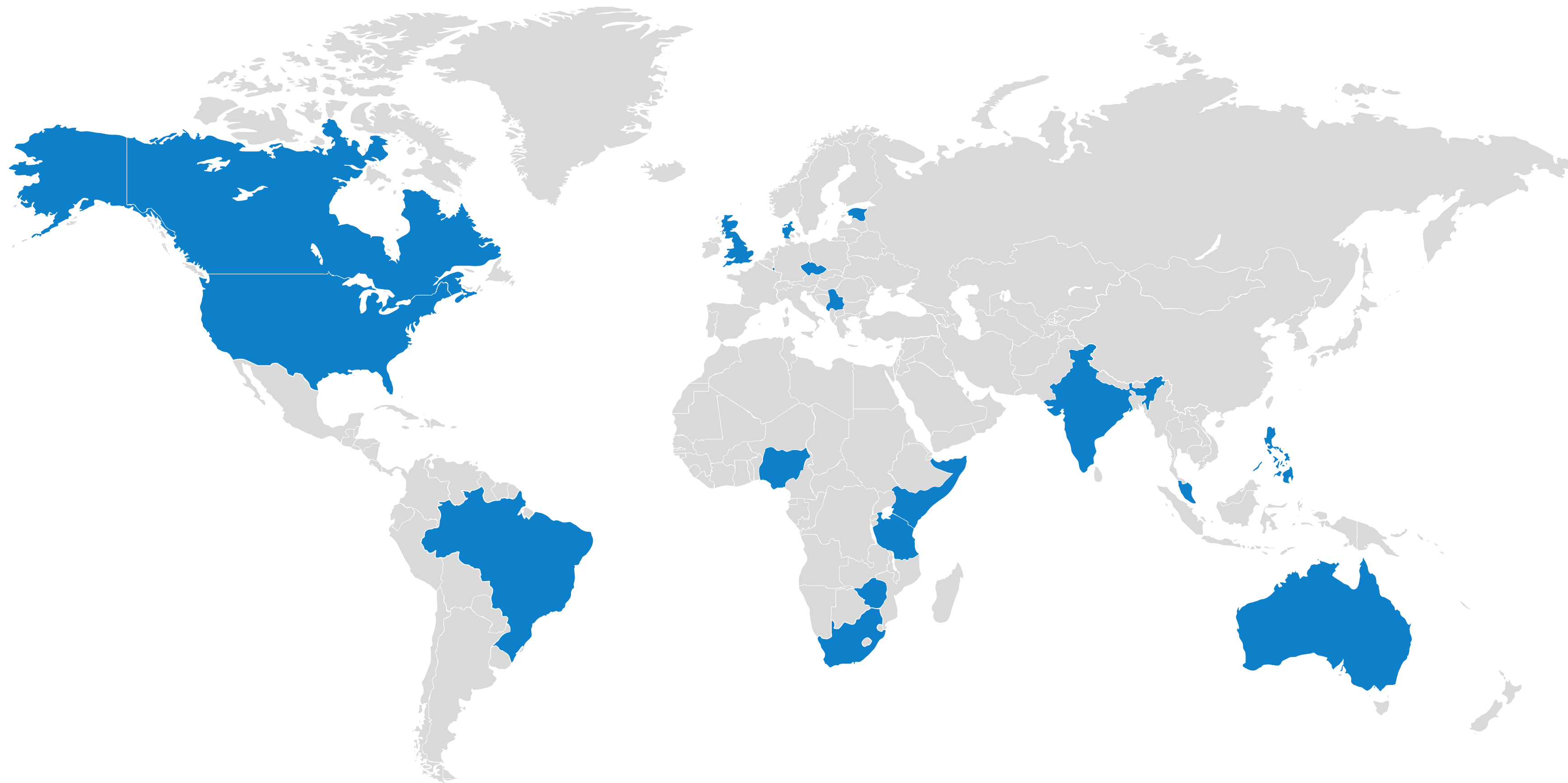
MobileTake**Quiz**

Mobile application for taking quizzes generated using our Test Generator

LEADS & CLIENTS

Worldwide Map of Leads & Clients

On map below you can see that our clients and leads come from 6 continents



TARGET CUSTOMERS

Who are the Potential Customers?

Since customization is one of the benefits YouTestMe provides, it can be applied in many fields and industries



Corporate Sector

- Certification for compliance
- Professional certification
- Employee training



Government/Military/Public Sector

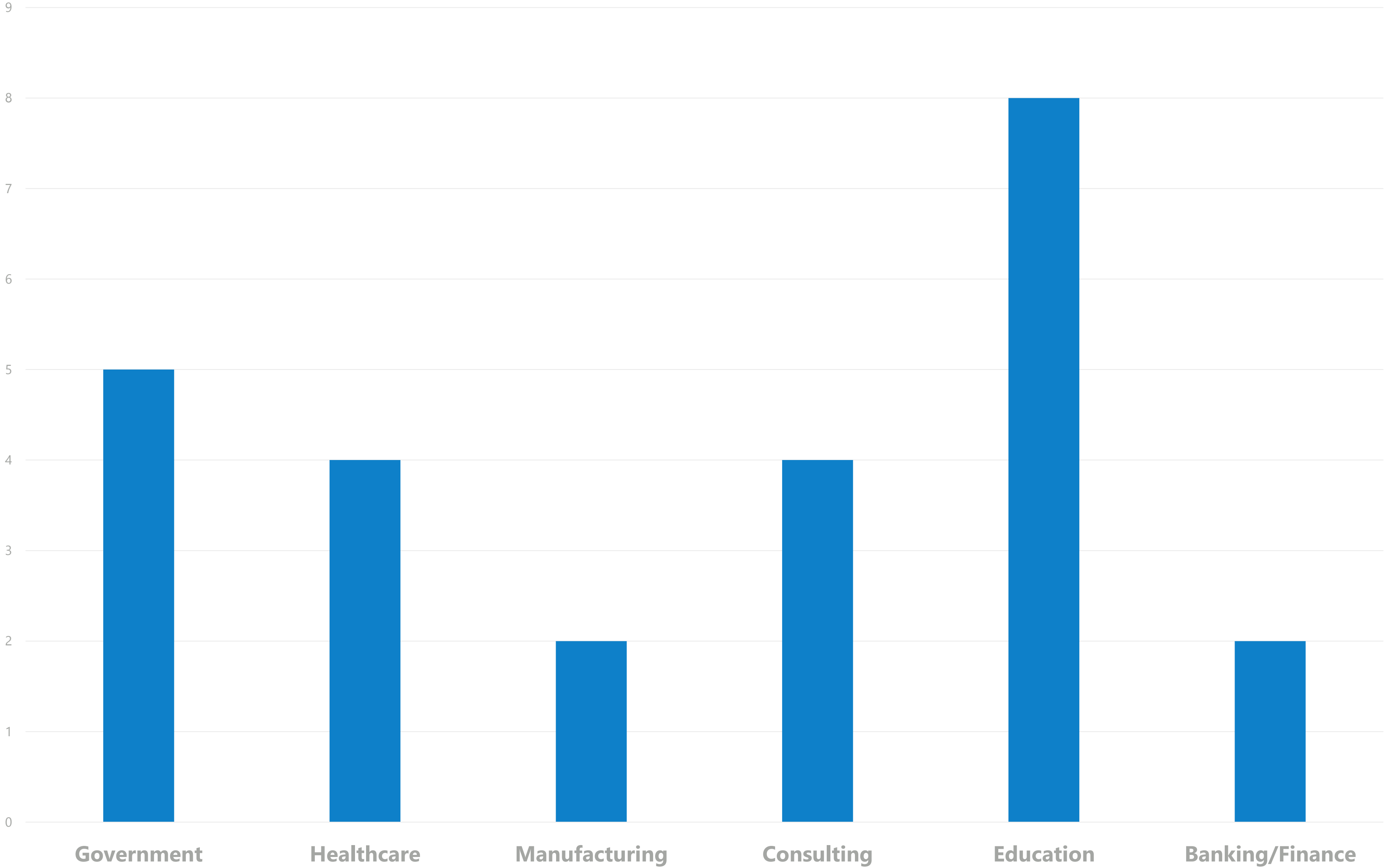
- Government employee training & certification
- Certification or licensing of citizens
- Frequent training



Education Sector

- Student exams
- Knowledge checks
- Learning through testing

LEADS BY INDUSTRY



Income Potential is calculated by formula

INCOME = SOFTWARE SELLING PRICE + SOFTWARE CUSTOMIZATION +
CUSTOMER TRAINING + ANNUAL MAINTENANCE FEE + X-SELLING – THIRD
PARTY LICENSES – COST OF SOFTWARE DELIVERY – BUSINESS OPERATING
COSTS – SALES COMMISSION

Our Top 3 Competitive Advantages



Competition

YouTestMe has a very little or no competition at all relevant to software, technology and services.



Technology

YouTestMe is designed from ground up to be scalable, reliable and customizable. The best of the breed Enterprise technologies are used (Oracle database, Linux O/S, Java)



Operating Cost

Development and Support teams are located in Serbia which has excellent education system and source of new talents. Therefore, operation costs are one third of what would be in the North America.

YouTestMe Stands out in 4 Key Things

1

Deployment Option

Deployment option is a solution where customer installs and controls YouTestMe software in their data centre. This is the best option for companies and institutions where control, data privacy and security is of highest concern.

2

Customization

Custom solutions can be developed around YouTestMe system. YouTestMe is suitable for quickly delivering knowledge testing and learning management system solutions for customers with specific requirements.

3

Integration with Other Systems

YouTestMe deployment solution can be integrated with existing systems, such as: authentication systems (single sign on), document management systems, e-commerce, etc.

4

Integrated Enterprise Technologies & Technical Solutions

YouTestMe system is developed integrating major enterprise technologies into highly scalable and configurable Virtual Servers. It can be used to deliver custom, highly scalable and reliable solution that can fulfil needs of large corporations, organizations and governments.

YouTestMe & ProctorEdu Partnership

1

What is ProctorEdu?

ProctorEdu is a company that delivers an automated proctoring software solution. ProctorEdu minimizes the need for hiring people who will be proctors on exams.

2

The story of YouTestMe & ProctorEdu Partnership

In October 2017, YouTestMe and ProctorEdu started making an integration between ProctorEdu and YouTestMe GetCertified. The result is that now, YouTestMe can offer fully automated online exam and proctoring solution.

3

Benefits of Partnership with ProctorEdu

This kind of integration opens new doors and can target new market segments. For example, potential customers can be all companies that provide professional certifications that can be taken only on-site. With GetCertified and ProctorEdu, all certification exams could be done at home.